

JOB OVERVIEW			
JOB TITLE	Social Media Manager		
JOB NO. / ID	Techies 0102	DATE LISTED	8/7/2021
JOB LOCATION	Amritsar		
GENERAL DESCRIPTION	Currently, we are hiring passionate SEO Analyst to join our team. The ideal candidate should have minimum 3 years of experience at SEO Analyst role, and should be well-versed with the latest SEO trends & best SEO practices.		
DIVISION / DEPARTMENT	Digital Marketing	REPORTS TO: NAME	Mr. Anurag Byala
SUBDIVISION	SEO	REPORTS TO: TITLE	CEO
POSITION DETAILS			
<input checked="" type="checkbox"/> FULL-TIME	<input type="checkbox"/> PART-TIME	54	HOURS PER WEEK
<input type="checkbox"/> CONTRACTOR	<input type="checkbox"/> INTERN	<input type="checkbox"/> EXEMPT	<input type="checkbox"/> NONEXEMPT
DETAILED JOB DESCRIPTION	<ul style="list-style-type: none"> • Perform keyword research and analysis for organic search, taking advantage of SEO tools. • In-depth knowledge regarding keywords, link analysis/audit, search engine results, new search engine behavior, on-page, etc. • Monitor trends on SEO best practices and techniques to ensure top website ranking, identifying new opportunities or challenges. <ul style="list-style-type: none"> • Communication to team and management on project development, timelines, and results. • Stay apprised of search engine and industry best practices and trends and share that knowledge with team members and functional groups. <ul style="list-style-type: none"> • The SEO Analyst is responsible for implementing SEO and social media strategies for clients. • Quickly understand and support initiatives that will contribute to the goals and success of client campaigns. 		
Roles & Responsibilities	<ul style="list-style-type: none"> • Conducting on-site and off-site analysis of web SEO competition. • Using Google Analytics to conduct performance reports regularly. <ul style="list-style-type: none"> • Creating high-quality SEO content. <ul style="list-style-type: none"> • Leading keyword research and optimization of content. <ul style="list-style-type: none"> • Keeping up to date with developments in SEO. • Work on improving the on-page SEO of the website • Off-page SEO, Guest Post Outreach, Keyword Research, Competitive analysis <ul style="list-style-type: none"> • Optimizing landing page for search engine optimization • Researching and implementing content recommendations for organic SEO success • Knowledge of tools like Google Analytics, Google Tag Manager, Search Console, ahrefs.com, Semrush, etc 		
EDUCATION REQUIREMENTS	Graduation/MCA/MBA in Marketing & IT		
Skills/Proficiency in Tools	Slack, Asana, Google Sheets, Ahref, Search Console		

Benefits & Other Details

CTC Offering	Negotiable	Joining	Immediate
Working Days	6 Days a week		
How to apply	Email CV at gaytari.tiwari@iamtechie.com , or hr@techiesinfotech.co.in		
Interview process			